



AL SINOY

SENIOR SCRUM MASTER / AGILE COACH

CONTACT INFORMATION

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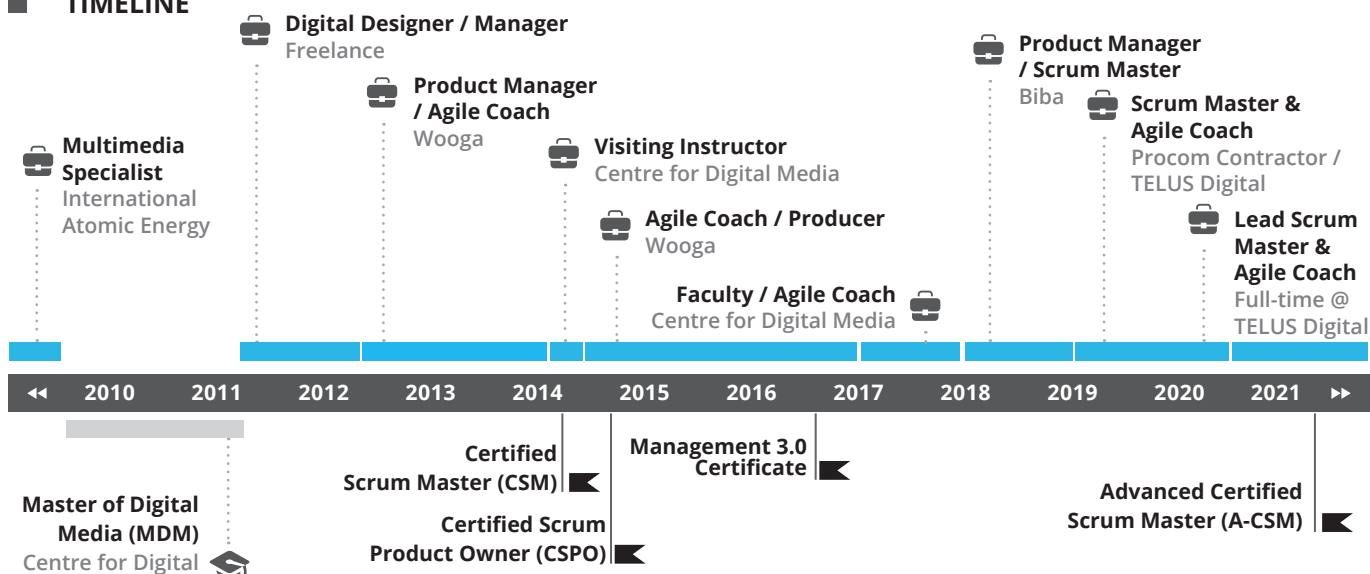
alsinoy@gmail.com

www.alsinoy.com

Address available upon request

- 9 years professional experience in agile management for digital product development
- Expert in scrum and kanban frameworks; track record in various industries including game/app development, ecommerce and academia
- Former Product Manager of a top 10 grossing iOS game - Diamond Dash
- Former Product Manager of a smart city playground app - Hotel Transylvania: Crazy Cruise
- Currently a Lead Scrum Master / Agile Coach at TELUS Digital

TIMELINE



CAREER HIGHLIGHTS



Jan 2019 - Present Vancouver, BC

Senior Scrum Master & Agile Coach @ TELUS Digital

Coaching and leading various squads for the Home Solutions tribe at TELUS Digital. While being assigned to three squads, I serve all the teams based on their needs with **rich facilitation skills & agile consultation**. Promoted to agility lead in 2021.



Jan-Apr 2014, Jan 2017 - Apr 2018 Vancouver, BC

Faculty / Agile Coach @ Centre for Digital Media

Educating and mentoring graduate students of the **Master's of Digital Media Program (MDM)** on best agile practices using the Scrum framework and Agile workshops.



Apr 2012 - Dec 2013, Apr 2014 - Dec 2016 Berlin, Germany

Product Manger, Agile Coach , Producer @ Wooga

- Product Manager** for Diamond Dash iOS
As one of Wooga's biggest successes, key responsibility was to deliver updates every month to 20+ million active users.
- Agile Coach** company wide to shape high performing teams by educating on scrum and facilitating team retrospectives.
- Dedicated Producer** for two projects, primarily as Scrum Master to facilitate key meetings and lead/coordinate teams.

INTERESTS



Basketball



Fitness



Cooking



Learning



Technology



Travel

EDUCATION



Master of Digital Media (MDM)
Centre for Digital Media, Vancouver, BC

Master's degree in technical management and agile leadership. Jointly awarded by the University of British Columbia, Simon Fraser University, Emily Carr University of Art + Design and the British Columbia Institute of Technology.
[GPA = 4.250, Valedictorian]

2009-2011



Multimedia and Digital Systems BSc
University of Sussex at Brighton. UK

A bachelors degree on multimedia development including programming, electrical engineering, graphic design, video production and 3d modelling. [First Class, Honors]

2003-2006

LANGUAGES

